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SPEAK LIKE A LEADER™

ONE-DAY Leadership
Communication Program

Facilitated by:

SOHAIL ZINDANI

Keynote Speaker,
Leadership, Innovation & Culture Consultant,
Storyteller, Author & Entrepreneur



| **Date:** 18 August 2026



| **Location:** Karachi.



| **Time:** 0900 – 1700 Hours



Program Overview

Leadership today is not only about making decisions. It is about creating meaning. Senior leaders are expected to communicate strategy, inspire teams, influence stakeholders, manage difficult conversations, and build belief in moments of uncertainty. Yet many leaders still communicate through information, instructions, updates, and slides.

Speak Like a Leader™ is a one-day immersive program designed to help organizational leaders communicate with greater clarity, presence, influence, and inspiration.

Participants learn how to move beyond “speaking well” and start communicating in a way that builds trust, creates alignment, and inspires action.



Program Benefits

By the end of the program, participants will be able to:

- 1 Communicate with greater clarity and leadership presence
- 2 Use storytelling as a leadership tool
- 3 Influence through inspiration, not authority
- 4 Deliver strategic messages with impact
- 5 Build trust through authentic communication
- 6 Handle high-stakes communication moments
- 7 Create messages people remember and repeat



Who Must Attend

This program is ideal for:

- CEOs, CXOs, business heads, and functional heads
- Senior managers and emerging senior leaders
- Department heads and regional leaders
- Leaders responsible for transformation, culture, service, sales, people, or strategy
- Leaders who regularly address teams, stakeholders, customers, boards, or partners
- High-potential leaders being prepared for larger leadership roles
- Leaders who need to inspire confidence during change, growth, crisis, or strategic shifts



Program Format

- Interactive facilitation
- Leadership storytelling exercises
- Real business communication scenarios
- Peer learning and feedback
- Leadership message practice

Program Outline



Module 1: The Leader as a Communicator

- Communication as a leadership responsibility
- Why leaders must create clarity, confidence, and commitment
- The difference between informing, instructing, influencing, and inspiring
- The cost of unclear leadership communication
- What makes people listen to leaders



Module 2: Message Architecture — Say Less, Mean More

- The leadership message pyramid
- What is the core message?
- Separating noise from meaning
- The power of sharp openings and clear endings
- Turning complexity into simplicity without becoming simplistic
- Communicating decisions, direction, and expectations



Module 3: Storytelling for Leaders

- Why stories influence more deeply than data alone
- The difference between stories, examples, and anecdotes
- Where leaders can find powerful stories
- Customer stories, failure stories, change stories, values stories, founder stories, team stories
- How to use stories without becoming theatrical or artificial



Module 4: Influencing Through Inspiration

- Authority gets attention; meaning creates movement
- Speaking to purpose, pride, progress, and possibility
- Emotional intelligence in leadership communication
- How to inspire without exaggeration, drama, or empty motivation
- Creating ownership during change and uncertainty
- The language of belief, not pressure



Module 5: Executive Presence and Delivery

- Voice, pace, pause, posture, and presence
- Speaking with conviction without sounding aggressive
- Managing nervousness and pressure
- Reading the room
- Using silence, emphasis, and emotional range
- Avoiding common leadership communication traps



Module 6: High-Stakes Leadership Conversations

- Speaking during uncertainty, resistance, and change
- Managing difficult questions
- Communicating bad news with dignity and clarity
- Handling disagreement without defensiveness
- Responding instead of reacting
- Building trust when people are anxious, skeptical, or tired



Module 7: The Leadership Communication Lab

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| <ul style="list-style-type: none"> • Addressing resistance • Sharing a leadership lesson • Reinforcing values or culture • Presenting a business challenge | <ul style="list-style-type: none"> • Addressing resistance • Sharing a leadership lesson • Reinforcing values or culture • Presenting a business challenge |
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Trainer Profile

Sohail Zindani is a leadership thinker, management consultant, and entrepreneur dedicated to helping organizations unlock human potential and build cultures where people and ideas thrive.

He is the Founder of Learning Minds, a leading learning and consulting firm in Pakistan, where he works with corporations across industries on leadership development, organizational culture, innovation, and strategic thinking.

Sohail serves as Partner-in-Residence at the IoBM Executive Education Center, contributing to executive learning and leadership development. He also leads Sustainability and Brand initiatives for SOS Children's Villages Sindh, strengthening the organization's narrative and long-term social impact. In addition, he works with The Indus Hospital & Health Network, advising on leadership development, employer branding, and institutional capability building.

Recognized for his unconventional and thought-provoking perspectives on leadership, culture, innovation, and learning, Sohail frequently engages corporate leaders, educators, and young professionals through keynotes, advisory work, and executive programs.

Speaker, author, and content creator, he shares ideas on leadership, happiness, parenting, and personal growth through his writing, talks, and digital platforms, reaching audiences across the region and beyond.

Based in Karachi, Sohail continues to work with organizations and institutions committed to building meaningful, forward-looking cultures.



REGISTRATION DETAILS

Regular Fee	PKR 90,000 per participant + SST
Group of 3 or more participants	PKR 80,000 per participant + SST
Group of 5 or more participants	PKR 75,000 per participant + SST



For Registration(s), send us your Name, Designation, E-mail, Mobile Number and CNIC to **events@learningmindsgroup.com**



For further information please contact **Talha Shabbir**
Phone: 0321-8747595
events@learningmindsgroup.com

Fee Includes:

Learning material, lunch, refreshments, business networking opportunities, and a certificate of participation.



Cancellation Policy:

Cancellations made within 7 working days of the workshop are non-refundable. All cancellations must be submitted via email. Substitutions, however, are welcome at any time.



Interested in a customized in-house workshop for your organization?

Email us at **talha.s@learningmindsgroup.com** to explore the possibilities.

