

A Signature Experience by Sohail Zindani

MASTER TRAINER PROGRAM

For trainers who already know how to train... and are now ready to become remarkable.

Most Train-the-Trainer programs ask: “*Can you deliver a session?*”

This one asks:

“CAN YOU MAKE CHANGE HAPPEN IN THE ROOM?”

If that question makes you slightly uncomfortable... you're exactly who this program was built for.

PROGRAM OVERVIEW

The world does not suffer from a shortage of trainers. It suffers from a shortage of judgment, presence, and impact. **Master Trainer Program** is a practice-intensive, thinking-heavy, reputation-defining experience designed for experienced trainers who are ready to operate at a higher level.

This is not about learning more tools. It's about:

- Making better decisions under pressure
- Holding the room without hiding behind slides
- Creating insight... not just activity
- Earning trust before your first word

Over two intense days, you will move from:

Content Deliverer  **Learning Architect**  **Partner in Change**

WHY THIS PROGRAM IS DIFFERENT?

Most programs focus on:

- Techniques
- Frameworks
- Delivery mechanics

This one focuses on what actually separates the best from the rest: **Judgment. Presence. Impact.**

WHAT SETS THIS APART?

- Designed only for experienced trainers
- Deeply experiential, not lecture-heavy
- Ruthlessly honest feedback (not diplomatic clapping)
- Focus on behavioral change, not session activity
- Integration of AI, facilitation psychology, and business thinking

**GOOD TRAINERS DELIVER SESSIONS.
MASTER TRAINERS CREATE SHIFTS.**

MASTER TRAINER PROGRAM

2 DAYS OF MASTERY

DAY 1 — The Inner Game of Mastery

- **The Evolution of the Trainer**
 - Why “good trainers” stay busy, and master trainers stay booked
 - The shift from delivery to decision-making
 - Trainer vs Facilitator vs Learning Partner
- **Trainer Presence & Authority**
 - Owning the room without dominance
 - Calm confidence vs performative energy
 - Silence, pacing, and restraint as power tools
- **Designing for Insight (Not Information)**
 - Why most training fails after Day 1
 - Designing moments people remember
 - Creating productive discomfort
- **Reading the Room Like a Pro**
 - Group energy, resistance, unspoken signals
 - What to do when things don't go as planned
 - Improvisation as a professional skill
- **Practice Lab I**
 - Live facilitation moments
 - Peer and faculty feedback (direct, respectful, useful)
 - Refining instinct, not just technique

DAY 2 — The Outer Game of Mastery

- **Master-Level Facilitation Techniques**
 - Handling senior audiences
 - Navigating difficult participants with grace
 - Asking questions that unlock thinking
- **AI for Master Trainers (Without Losing Your Soul)**
 - Where AI actually helps — and where it doesn't
 - Using AI for:
 - Session design
 - Activity creation
 - Personalization
 - Post-session reinforcement
 - Staying human in an automated world
- **Business Acumen for Trainers**
 - Speaking the language of outcomes, not hours
 - Connecting learning to performance
 - Positioning yourself as a value creator
- **Practice Lab II: The Master Moment**
 - High-stakes facilitation segment
 - Real-time observation and critique
 - Tightening presence, clarity, and impact
- **The Trainer's Next Chapter**
 - Crafting your personal mastery roadmap
 - What to stop doing (this is critical)
 - What to double down on

WHO IS THIS FOR (AND WHO IT IS NOT)?

This program is intentionally selective.

Ideal Participants

- Trainers with 3+ years of experience
- Those who have already completed a TTT program (Ideally)
- Corporate trainers, consultants, facilitators, coaches L&D professionals who actively deliver sessions
- Trainers who feel stuck at a plateau
- Professionals who want to be taken seriously at senior levels

Not For

- First-time trainers
- Certificate collectors
- Those looking for shortcuts

WHAT YOU WALK AWAY WITH?

By the end of the program, you will:

- Develop a distinctive trainer identity (not borrowed style)
- Elevate to executive-level facilitation capability
- Design sessions that create tension, insight, and behavior change
- Read the room in real-time, and respond with confidence
- Use AI as an amplifier, not a crutch
- Deliver sessions that feel effortless, intentional, and memorable
- Position yourself as a serious, high-value professional

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Workshop Leader

Sohail Zindani is a leadership thinker, management consultant, and entrepreneur dedicated to helping organizations unlock human potential and build cultures where people and ideas thrive.

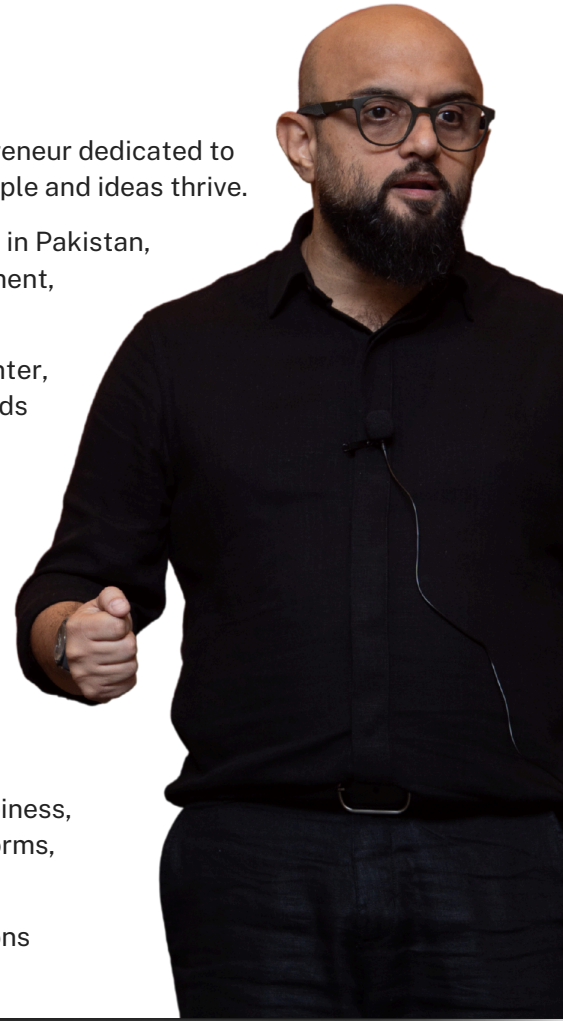
He is the Founder of Learning Minds, a leading learning and consulting firm in Pakistan, where he works with corporations across industries on leadership development, organizational culture, innovation, and strategic thinking.

Sohail serves as Partner-in-Residence at the IoBM Executive Education Center, contributing to executive learning and leadership development. He also leads Sustainability and Brand initiatives for SOS Children's Villages Sindh, strengthening the organization's narrative and long-term social impact. In addition, he works with The Indus Hospital & Health Network, advising on leadership development, employer branding, and institutional capability building.

Known for his unconventional and thought-provoking perspectives on leadership, culture, innovation, and learning, Sohail frequently engages corporate leaders, educators, and young professionals through keynotes, advisory work, and executive programs.

A speaker, author, and content creator, he shares ideas on leadership, happiness, parenting, and personal growth through his writing, talks, and digital platforms, reaching audiences across the region and beyond.

Based in Karachi, Sohail continues to work with organizations and institutions committed to building meaningful, forward-looking cultures.



Registration Details

Program Fee: **PKR. 150,000/- PER PARTICIPANT + SST**
10% discount on a group of 3 or more participants

Fee Includes:

- MTP Workbook
- Learning material
- Lunch and Refreshments
- Exclusive MTP Giveaway
- Certificate of Participation

For Registration(s), send us your:

Name, Designation, E-mail, Mobile Number and CNIC
to events@learningmindsgroup.com

For further information please contact: **Talha Shabbir**
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Cancellation Policy: Cancellations made within 7 working days of the workshop are non-refundable. All cancellations must be submitted via email. Substitutions, however, are welcome at any time.

Interested in a customized in-house workshop for your organization?

Email us at talha.s@learningmindsgroup.com to explore the possibilities.

**The room
doesn't remember
what you said.
It remembers what changed.**

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