

WOMEN

LEADERSHIP DEVELOPMENT PROGRAM

FACILITATOR



Muzna Ali

Corporate Trainer &
Consultant

GUEST SPEAKERS



Nadia Sayeed

Professional
Development
Expert



Raeda Latif

Executive Director
Country Head CABM
Standard Chartered Bank



Faiza Savul

Senior Director
Head of People Excellence,
K-Electric



Sohail Zindani

Leadership,
Talent & Performance
Consultant

12 - 13
AUGUST 2025

Location
MARRIOTT HOTEL, KARACHI
Time
0900 - 1700 HOURS

OVERVIEW

In a world shaped by uncertainty, constant change, and shifting expectations, career progression for women isn't about doing more, it's about doing it deliberately.

The journey brings together seasoned leadership facilitators and changemakers to help participants sharpen their skills, deepen their presence, and rewrite the narratives that often hold women back at work.

LEARNING JOURNEY HIGHLIGHTS

This isn't just a workshop, it's a strategic career accelerator.

Four powerhouse experts, each addressing a **critical domain women must master to step into next-level leadership**. These 60-minute keynote sessions include dynamic talks and live Q&A with each expert.

1. Executive Presence

Shape how the world sees you. Master the unspoken rules of perception, credibility, and command so you can show up with intention, and stay remembered.

2. Creating Space Where It's Not Offered

Learn how to carve out influence and impact in rooms where you might be the only woman, and how to do it with purpose, not pressure.

3. Leading Like a Woman

Break free of borrowed leadership styles. Tap into your natural leadership edge, intuition, empathy, strategy, and lead in a way that's both effective and true.

4. Rewriting the Narrative

Unpack the silent conditioning around gender roles and leadership, and reframe the story you're telling yourself, and the world.

THE FOUNDATION: THE 7 COMPETENCIES FRAMEWORK

The **two-day journey** is laced with **interactive sessions, real-life applications, reflective exercises,** and **group activities,** all thoughtfully facilitated and moderated by Muzna Ali to ensure **depth, direction,** and **personalized growth.**

At its core lies a **proven competency framework** that empowers women to own their growth and lead with **power, clarity,** and **presence.**

- 1. CONFIDENCE** – Build an unshakable belief in yourself and your voice.
- 2. CLARITY** – Define your direction, values, and what success means on your terms.
- 3. INFLUENCE** – Lead conversations, decisions, and impact through trust-based influence.
- 4. STRATEGIC VISIBILITY** – Show up where it matters. Get noticed for the right reasons.
- 5. PERSONAL BRAND** – Align your image, voice, and impact with who you truly are.
- 6. NETWORKING** – Build meaningful, generous, and opportunity-rich relationships.
- 7. CAREER OWNERSHIP** – Stop waiting. Design your own growth and make bold moves.

WHO THIS IS FOR

Mid-career professional women ready to rise to senior leadership, expand their influence, and claim their seat at the table, without losing their authenticity along the way.

TRAINING FORMAT

- Two days of expert-led sessions, immersive facilitation, and powerful peer learning
- 4 keynote expert talks (60 minutes each) with audience Q&A
- Facilitated activities, tools, and reflections that turn insight into action
- A safe, energizing space to challenge, grow, and connect with like-minded women

A Leadership Experience Designed for You, and by People Who've Been There.

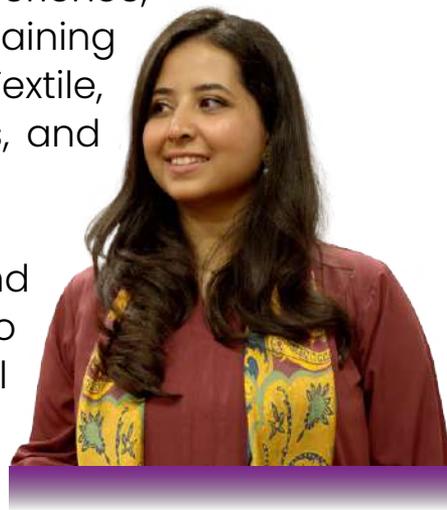
Come as you are. Leave as who you're meant to be.

FACILITATOR

This program will be Facilitated by **Muzna Ali** who is a seasoned Trainer and Coach, dedicated to empowering professionals to unlock their full potential.

As an ABNLP certified NLP practitioner and coach, she has guided thousands in enhancing their productivity, communication skills, emotional intelligence, and leadership abilities. With over a decade of experience, Muzna has designed and led transformational training programs across diverse industries, including Textile, Utility, IT, Pharma, FMCG, Healthcare, Oil and Gas, and Supply Chain.

Her expertise in corporate training, coaching, and performance enhancement makes her the go-to professional for those seeking to optimize personal effectiveness, master communication strategies, and drive meaningful results in their careers.



GUEST SPEAKERS

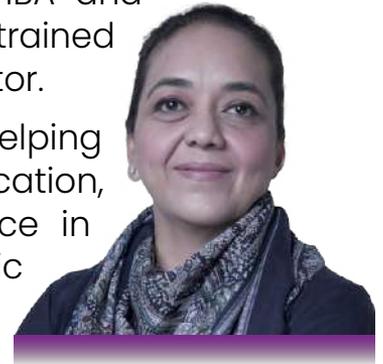
NADIA SAYEED

Professional Development Expert | Executive Coach | Senior Faculty, IBA

SESSION: EXECUTIVE PRESENCE

A cornerstone of professional development in Pakistan, Nadia has taught and mentored thousands of leaders through her two-decade tenure at IBA's Department of Management and Social Sciences. With an MBA from IBA and certifications in executive coaching (Konferry), she has trained professionals across FMCGs, banks, NGOs, and the public sector.

Her core expertise lies in building Executive Presence, helping professionals master gravitas, non-verbal communication, articulation, and leadership polish that inspires confidence in high-stakes environments. With her unique blend of academic depth and practical coaching, Nadia is widely respected for elevating how leaders show up, speak up, and lead forward.



RAEDA LATIF

Executive Director – Country Head CABM | Standard Chartered Bank

SESSION: CREATING SPACE WHERE IT'S NOT OFFERED

With 20+ years of leadership across investment banking, capital markets, and strategic marketing, Raeda Latif is a trailblazer in Pakistan's financial sector. Currently serving as Executive Director at Standard Chartered, she drives the bank's corporate affairs, brand, and ESG advocacy with a focus on sustainable growth and financial inclusivity.

Previously, as CMO at Pakistan Stock Exchange, she led game-changing financial literacy initiatives and played a key role in investor engagement and market development.

A Certified Director and recognized thought leader in corporate governance, Raeda brings unmatched insight into leading with purpose, strategy, and innovation.



FAIZA SAVUL

Senior Director – Head of People Excellence, K-Electric

SESSION: LEAD LIKE A WOMAN

With over 22 years of experience, Faiza has led high-impact transformations in human resources across the energy and financial sectors. At K-Electric, she heads People Excellence, driving strategy in employee engagement, talent development, and organizational performance. Her career spans leadership in recruitment, learning and development, and HR operations, with a track record of building high-performing teams and scalable systems. Known for her clarity, creativity, and people-first approach, Faiza is a powerful example of strategic leadership rooted in authenticity and results.



SOHAIL ZINDANI

Leadership & Culture Consultant | Researcher | Strengths & Happiness Activist

SESSION: REWRITING GENDER NARRATIVES

Sohail is a staunch believer of human potential and disregards the very idea of labelling human as a 'resource'. He looks at human being as magnificent possibility. Described as "a little learning master," Sohail teaches leaders and organizations how to nurture people for exceptional performance. Sohail is literally leading a movement to inspire people about work and transform organizations and leaders so they can provide the necessary ambiance.

He has devoted his life to sharing his thinking in order to help other leaders and organizations develop an agile learning culture. Sohail's unconventional and disruptive views on talent, learning, leadership and business have attracted significant attention. Sohail spends a significant time studying individuals, teams and organizations to understand what make world-class performers, summarizing it, and sharing it with the world. By focusing on everything from transformational leadership to talent maximization and strategy, to the spread of happiness and meaning at work, Sohail has been able to motivate and inspire countless people and is showing no intent to stop.



READY TO TAKE THE LEAD—ON YOUR TERMS?

This isn't just a workshop. It's a chance to rewire your mindset, redefine your narrative, and reclaim your voice in the workplace.

Whether you're navigating boardrooms, leading teams, or preparing for your next big career move—this experience is designed to equip you with more than just tools. It offers perspective, presence, and the power to own your growth.

SEATS ARE LIMITED

If you're ready to rise with purpose, this is your moment!

**EARLY BIRD OFFER:
SAVE RS. 5,000
IF YOU REGISTER BY 25TH JULY!**

REGISTRATION DETAILS

REGULAR FEE

PKR 60,000

PER PARTICIPANT + SST

GROUP OF 5 OR MORE

PKR 50,000

PER PARTICIPANT + SST

Fee Includes:

Learning material, lunch, refreshments, business networking opportunities, and a certificate of participation.

For Registration(s), send us your
**Name, Designation, E-mail, Mobile
Number and CNIC to**
events@learningmindsgroup.com

For further information please contact
Syeda Anoosha or Talha Shabbir
Phone: 0337-2394394 / 0321-8747595
Email: events@learningmindsgroup.com

Cancellation Policy: Cancellations made within 7 working days of the workshop are non-refundable. All cancellations must be submitted via email. Substitutions, however, are welcome at any time.