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Media Partner
RUS

Presents

LEADERSHIP ACADEMY

ONE-DAY SEMINAR WITH SOHAIL ZINDANI

11
SEPTEMBER



Featuring:

- 300+ Learners and Leaders
- 4 CEO Guest Speakers
- More Than 50 Companies
- One Lifetime experience!

Leadership Academy, country's premier and biggest leadership event, endeavors to serve as the playground for building next generation of Leadership. The academy offers a full day of leadership conversations, practical insights and discussion around contemporary leadership issues. The goal is to develop more deliberate leaders – leaders who take up the responsibility of lives and situations around them.

INSPIRE, ENABLE & EMPOWER YOURSELF TO LEAD

Leadership Academy extends far beyond the singular definition of leadership. The academy is designed to help you identify the need to lead, provide tools for leading, and ideas to adjust your sail as a leader.

WHAT DO PARTICIPANTS LEARN?

- Look at Leadership as a magnificent possibility
- Discover and develop their identity as a leader
- Move beyond comfort zones to work with others, solve problems & drive results
- Learn practices to create lasting change
- Connect with others through influence and inspiration
- Lead through Strengths, Abundance & Innovation

WHO SHOULD ATTEND?

The Leadership Academy is built for professionals who lead — or are ready to start. Whether you're grooming future leaders or strengthening your current leadership bench, this program is ideal for:

- Team leads, managers, and high-potential professionals
- Cross-functional leaders from any industry or background
- Individuals who influence without authority or formal titles
- Anyone committed to learning, growing, and leading with purpose
- It's more than a training — it's a mindset shift for those ready to lead at the next level.

WHAT SOHAIL HAS TO SAY ABOUT LEADERSHIP ACADEMY?

Transformation and leadership cannot be separated. Every action of a leader has the power to transform lives. A true leader inspires themselves and others to do, be, give, and become more than they ever thought possible.





PROGRAM CONTENT:

Welcome & Context Setting by Sohail Zindani

Why this isn't just another leadership workshop. This is the uncomfortable beginning of your transformation.

Session 1: Reconstructing Leadership

Leadership is Not Management. It's a Decision.

- Deconstruct the old leadership myths.
- Understand the shift from authority to authenticity.
- Identify your current leadership identity (self-assessment).

Session 2: Leadership by Design

From Default to Deliberate: Designing Your Leadership Signature

- Crafting a leadership narrative: your story, your stand.
- The "Anti-Buzzword" test – are you leading or parroting?
- Lead with intent: purpose, not position.

Session 3: Leading Through Influence, Not Instruction

From Telling to Selling to Serving

- Practical empathy as a leadership tool.
- Influence without power: lessons from movements, not meetings.
- How to inspire action, not just compliance.

Session 4: Managing the Ambiance

How Great Leaders Create Great Environments

- The silent killers: mediocrity, apathy, and "this is how it's always been."
- Psychological safety meets high accountability.
- Energize your culture by asking better questions.

Session 5: Embracing Agility & Resilience

Becoming a Student of Your Own Craft

- From know-it-all to learn-it-all.
- Make peace with failure.
- The speed of trust and why it matters more than strategy.

Session 6: The Leadership Leap

What's Your Next Bold Move?

- Each participant identifies a leadership dilemma they're avoiding.
- Guided reflection: What are you willing to change by Monday?

Closing Reflections & The Leadership Oath

A closing circle. Commitments. A final word from Sohail Zindani.

PROGRAM OUTCOMES

By the end of the day, participants will:

- Discover their unique leadership narrative.
- Embrace vulnerability, empathy, and agility as tools of influence.
- Understand how to build and manage high-performing cultures.
- Commit to a personal transformation plan anchored in purpose.

RAVING REVIEWS ABOUT LEADERSHIP ACADEMY 2019

Sohail's insightful experiences bring in a lot of wisdom. You never get bored and always feel connected to his insights and little stories of life experiences, so was it at the Leadership Academy. He has a unique ability to make complex subjects simple to understand and a pleasure to listen to.

Kashif Shamim – Director HR, Learning and IT, PharmEvo Private Ltd.

April 18, 2019 was an extraordinary day for me which started with an anxious, snail paced journey to the venue and concluded with a mind full of original and innovative views from the master, Sohail Zindani, together with insightful addresses of charismatic guest speakers. Absolutely rejuvenating. I witnessed how Sohail had his grip on each participants' pulse and gave them the best of experience they had wished for.

Kamal Aftab – Director, Ten Pearls

Leadership Academy was such a surreal experience to see industry leaders on one platform. Day had sense of real about Leadership! Highlights of session were self-assessment, impacts of leadership & how to build leaders. Content was designed well and easy for all participants to understand.

Qazi Adnan Saleem – Group GM (HR), Artistic Milliners (Pvt.) Ltd.

It was a good learning experience. Also, coming across some big market leaders who shared their stories was also something to remind oneself how a person can change the perspective of true leadership. I look forward to attending more events like this.

Aaisha Kamran – General Manager, K-Electric Limited

Leadership Academy was very useful and provided me with new set of tools for day-to-day leadership challenges. It taught me about traits in myself that I can now apply to my leadership style.

Afsheen Waqar – Manager Production, Abbott Laboratories (Pakistan) Limited

PAST PARTICIPATING COMPANIES

Agriauto Industries	Habib Bank	Novartis Pharma
Aisha Steel Mills	Habib Metropolitan Bank	ORIX Leasing Pakistan
Atlas Battery	IBEX	Pak Suzuki Motors
Atlas Honda	iTag	PARCO
Attock Cement	J & P Coats Pakistan	Pakistan Oxygen
Bank Alfalah	J.	Pakistan State Oil
Bank Al-Habib	Jubilee Life Insurance Company	PharmEvo
Bonanza Garments	K-Electric	PTCL
Byco Petroleum	Khawaja Minerals Industries	SICPA Inks Pakistan
Chevron Pakistan Lubricants	KSB Pumps Company	SSGC
Contour Software	Lane Twelve	Sukkur IBA University
Dollar Industries	LCI Pakistan	The Aga Khan University
Engro	Liaquat National Hospital	The Indus Hospital
Fauji Fertilizer	Lucky Textile Mills	The Searle Company
Faysal Bank	Medicam Group of Companies	Torque Corp
Feroze1888 Mills	Meezan Bank	TPS Pakistan
Foundation Public School	Mondelez Pakistan	UBL
GE Solucions	Nabiqasim Industries	Zong

ABOUT SOHAIL ZINDANI

Sohail Zindani is on a mission to unlock human potential and redefine how we think about growth, culture, and learning. With a knack for sparking "aha!" moments, he helps leaders create spaces where people thrive, innovate, and perform at their best.

An entrepreneur at heart, Sohail's ventures in technology, media, and career development push the boundaries of possibility. As a speaker and writer, he challenges the status quo with unconventional insights that inspire agility, purpose, and lasting impact.

Offstage, Sohail dives into meaningful topics like parenting, happiness, and personal growth, blending practicality with vision. Whether mentoring organizations or engaging with changemakers, he's all about transformation—not just information.

Based in Karachi, Pakistan, Sohail's work reaches a global audience, reshaping how we learn, lead, and live.



PROGRAM INVESTMENT

INVESTMENT PER PARTICIPANT: RS.40,000

DISCOUNTS:

5-9 Participants = 05%

15+ Participants = 15%

10+ Participants = 10%

20+ Participants = 25%

REGISTRATION DETAILS

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