

FINANCE BUSINESS PARTNER

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**Stepping
into the
Strategic
Business
Partnership**

Date

20 AUGUST 2025

Time

0900 - 1700 HOURS

Location

**MARRIOTT HOTEL,
KARACHI**

Fuel your financial performance

OVERVIEW

This immersive one-day program equips finance professionals to step into the role of strategic business partners. With the help of a business simulation, participants learn to ask the right questions, understand value creation across the business value chain, and reflect on their current capability using a structured assessment tool.

The session blends real-world transformation stories with practical tools and a finance-specific competency model—empowering participants to move from scorekeeping to influencing decisions that drive business impact.

PROGRAM BENEFITS

By attending this program, participants will:

- Gain hands-on experience through a realistic business simulation, strengthening commercial acumen and strategic thinking.
- Learn how to shift from transactional finance tasks to value-adding business partnership.
- Build confidence in engaging with business stakeholders using questioning and influencing techniques.
- Understand how finance can contribute across the value chain, not just in the back office.
- Walk away with a personal action plan and a competency framework to guide your development as a Finance Business Partner.

LEARNING OBJECTIVES

At the end of our program, participants will be able to:

- Distinguish between conventional finance roles and the Finance Business Partner mindset through real-world simulations.
- Apply value chain thinking to identify how finance can enable business value creation across functions.
- Identify key behavioral competencies needed to build credibility, influence, and cross-functional collaboration as a Finance Business Partner.
- Diagnose the current role and capability of finance within your organization using a structured assessment tool.
- Demonstrate effective questioning tools/ framework to influence strategic decisions.

Boost skills driving financial success

WHO SHOULD ATTEND?

This program is ideal for:

- Mid to senior-level finance professionals who want to expand their impact beyond reporting and control. It is especially relevant for:
- Finance Managers, Controllers, and FP&A professionals
- Finance teams supporting business units, operations, or commercial functions
- Aspiring Finance Business Partners looking to develop strategic influence
- Finance professionals involved in budgeting, forecasting, performance element, or decision support
- Whether you're already partnering with the business or preparing to take on that role, this program equips you with the mindset, tools, and behaviors to lead with insight and impact.

TRAINING METHODOLOGY

- Simulation-based activities
- Case study on transformation
- Classroom conversation with organisation-specific cases
- Team and individual games using Kahoot
- Conversation prompts with interactive open and closed-ended questions
- Optional reading material for participants

PROGRAM OUTLINE

- Simulation on BrightCo Inc.
- Asking the right questions from business
- The Evolving Role of Finance: From scorekeeper to strategic partner
- Story of transformation
- Value chain mapping
- Concept of business value creation - the two approaches
- Self-Assessment Activity: Finance-Capability Assessment Tool
- Group reflection and gap identification
- Competency Model for finance business partnering

YOUR PROGRAM FACILITATORS

Naveed Afzal is a seasoned finance leader and Chartered Accountant with over 17 years of experience across business finance, planning, and strategic decision support. With a strong foundation from a PwC and extensive exposure in the corporate sector, Naveed brings a deep understanding of how finance can evolve from a traditional support function into a value-adding business partner.



As Director of Business Finance at K-Electric, he has successfully led initiatives in financial transformation, performance management, and cross-functional collaboration. His approach blends technical expertise with a commercial mindset, making him a strong advocate for embedding finance within business strategy.

His real-world experience makes him an ideal facilitator for Finance Business Partnering training—offering participants both strategic insights and practical tools to shift from scorekeeping to business impact.

His sessions are grounded in real case studies, practical frameworks, and the behavioral shifts needed to build credibility and influence as a finance business partner.

Husnain R.Badami who is a Fellow member of the Institute of Chartered Accountants of Pakistan (ICAP) with a cumulative experience of over 17 years in the profession. Together with this, he also carries a robust practical background in the field of Learning & Development. Professionally, he is a learning facilitator and an Organisational Development consultant with expertise in Finance and Leadership.



He is currently Chief Executive of Ingenium, working in leadership, finance, and digital learning space for corporates. He also serves as a Partner of Redwood Global Services, an accounting outsourcing and advisory firm operating in Canada and Pakistan. Earlier, he has worked with Ernst & Young Karachi, Dubai, and Jeddah offices and at Engro Polymers & Chemicals Limited, prior to his move into entrepreneurship to pursue his passion in the field of education.

As a learning facilitator and consultant, he has worked with 80+ leading local and multinational organizations in Pakistan and KSA, e.g. Almarai, Unilever, Abdul Lateef Jameel & Co, Engro Corp, Bakertilly KSA, Bayer Pakistan, GHPL, UEP, House of Habib, etc.

Academically, he also holds a Gold Medal for his outstanding performance in post-grad studies in Philosophy with critical pedagogy as his area of research. His academic work on pedagogy has also been published in the prestigious journal of Comparative Education of Columbia University, USA.

Collaborate across functions

REGISTRATION DETAILS

Program fee: **PKR 35,000/-** per participant

Nominate Group of **3** and get 10% Discount.

The program fee covers tuition, program manual, certificate of participation, lunch, refreshments and networking.

Cancellations can be sent 7 days before the program, after which NO cancellations will be accepted.

For more information contact

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