



# LEADERSHIP FOR SENIOR EXECUTIVES

Facilitated by Sohail Zindani

## Overview

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In today's economy, a company's long-term success is determined by the ability of its senior executives to lead effectively through periods of economic uncertainty. Designed to help business leaders achieve their corporate agenda, this executive leadership training program prepares you to navigate adversity, foster a culture of leadership, build productive teams, and drive sustained growth.

Our facilitation approach is to serve our participants from a place of transparency and humility. Everything we do is practical (not academic), relevant (not touchy feely) and fast (not slow or boring).

## What You Can Expect

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As Pakistan's businesses grow and change, they need leaders with new and different skills. Executives can spend years developing the requisite skills on the job—but with intensive leadership training, organizations can quickly transform accomplished senior executives into dynamic business leaders who can tackle diverse opportunities and challenges with confidence.

Based on the latest research into leadership, this executive leadership training program introduces an innovative approach to motivating people and inspiring performance. As a participant, you will learn to navigate adversity, create a culture of leadership and ownership among employees, and drive sustained growth.

Engaging in a diverse curriculum that features both interactive and individual components, you will emerge with:

- A customer-strategic perspective on your—and your organization's—strengths and opportunities
- An approach to improving the way your senior management team functions
- A better understanding of how to leverage your skills and competencies across the enterprise
- The ability to maximize your organization's major asset: its people
- Strategies for applying ethical principles to solve your toughest challenges

## Who Must Attend?

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Leadership for Senior Executives is designed specifically for senior executives with significant senior management responsibilities. Typical participant titles include: **CXOs, SEVPs / SVPs, General Managers, Senior Human Resources Officer, Divisional Directors and Entrepreneurs.**

# Program Flow

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The program focuses on five key areas:

## The Strategic Perspective

- Building ownership into your business strategy
- Increasing your customer ownership by putting customers to work
- Shaping an ownership culture

## Inspiring Teams

- Fostering a culture of leadership to build productive teams
- Evaluating and increasing the effectiveness of your team
- Leading diverse teams—and getting the most value from individual differences
- Maximizing creativity within groups

## Leadership Construct

- Analyzing your formative experiences to find critical lessons that inform your authentic leadership
- Recognizing and overcoming personal impulses that can lead to problematic leadership behavior
- Creating a culture of leadership and motivating a diverse workforce
- Managing talent from a strategic perspective
- Understanding how personal decisions affect organizational capability, execution, and innovation

## Leading Change

- Inspiring others to help create positive organizational change
- Focusing on the challenges of maintaining high levels of performance

## Leadership in Your Life

- Reflecting on the ways in which leaders make decisions in difficult situations
- Unraveling the inner workings of the decision-making process
- Understanding the capabilities that allow leaders to handle moral challenges
- Integrating the different "buckets" of your life: family, community and friends, and career
- Building your support team and finding leadership mentors

## PROGRAM INVESTMENT

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**PKR 30,000/-** + sales tax

per participant

(Sindh 13% | Lahore 16%)

- Register 4 delegates and 5th delegate attends for **FREE**
- The program fee covers program facilitation, course materials, refreshments, lunch and certificate of participation

## CONTACT US

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For registration and queries regarding “Leadership for Senior Executives” program, contact:

**Suniya Zafar**

**Tel:** +92-335-0327788

**Email:** [events@learningmindsgroup.com](mailto:events@learningmindsgroup.com)

**Website:** [www.learningmindsgroup.com/event/](http://www.learningmindsgroup.com/event/)

BRING  
**LEADERSHIP FOR SENIOR EXECUTIVES**  
IN-HOUSE

# TERMS AND CONDITIONS

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We respect that your efforts are valuable, and we appreciate that you understand ours too. Please find below our payment and cancellation policies. By using our services, you are agreeing to these terms. Please read them carefully.

## CANCELLATION POLICY

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- Workshop registration is only confirmed when full payment has been received from a participant.
- If sufficient confirmed registrations have not been received 10 days in advance of the scheduled date, the workshop may be postponed to later date.
- In the unlikely event that the workshop is cancelled, all confirmed participants will be notified immediately and all fee that have been collected will be fully refunded.
- **If a participant chooses to cancel their confirmed registration, or cannot or does not attend the workshop, the following refunds will apply:**
  - The registered participant may invite another person to substitute their place in the workshop (in which they are registered) at any time at no charge;
  - In case of no show of any participant on the event day, participant will be charged as invoiced or registered;
  - If notice is received 5 or less days from the scheduled date, no refund will be offered; and
  - If notice is received 7 or more days from the scheduled date, a 50% refund will be offered.
  - If notice is received 10 or more days from the scheduled date, a full refund will be offered.

## PAYMENT POLICY

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- Full payment of the workshop fee is required at the time of registration to hold your seat.
- Payment by cheque should be made to Learning Minds. Kindly prepare the cheque in favour of "Learning Minds" and address it to Plot # A/68/1/1, 2nd Street, Bath Island, Clifton Karachi.

If you wish to discuss these policies and expectations, or have any questions, please contact us.

COURSE FACILITATOR

# SOHAIL ZINDANI

Disruptor, Strengths Ambassador,  
Leadership Coach, Master Trainer & Author,  
Founder and CEO, The Sohail Zindani Company



For more than a decade now, Sohail is leading a movement to transform the way we develop people. His strengths-based approach is thoroughly embedded in all the learning solutions he offers. He believes in the uniqueness of human potential and advocates it with his unmatched enthusiasm and pragmatic approach. Sohail Zindani is a student and teacher of leadership & talent development.

He has devoted his life to sharing his thinking in order to help other leaders and organizations develop an agile learning culture. Sohail's unconventional and innovative views on talent, learning, leadership and business have attracted significant attention. Sohail spends a significant time studying individuals, teams, and organizations to understand what makes world-class performers, summarizing it, and sharing it with the world.

In addition to his work in the corporate sector, Sohail has a passion for learning and teaching in the social sector, including education, healthcare, social ventures, and other cause-driven nonprofits. Sohail Zindani addresses over 50,000 people across Pakistan and other countries each year through his keynote presentations, workshops, and seminars, captivating audiences with his subtle humor, research-based insights, real-life cases and anecdotes that inspire people, teams and organizations to be more, achieve more and give more.

Sohail lives in Karachi, Pakistan and at various airport departure lounges.

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