

TRAIN THE TRAINER BOOTCAMP™

WITH SOHAIL ZINDANI

DEVELOPING THE NEXT GENERATION OF HUMAN POTENTIAL TRAINERS



"Sohail has astute insight on how to manage individual talent, develop leaders, and create organization capabilities and cultures. In public discussions and private conversations, he "knows his stuff." He is passionate about generating new ideas that will have impact and he is gifted at generalizing those ideas through his stage presence. It is such a delight to endorse and recommend him to those who want to improve their personal skills or create stronger organizations."

- Prof. Dave Ulrich, Rensis Likert Professor, Ross School of Business, University of Michigan, World's Leading Authority on HR & Leadership



2018 Certification Program

Learning Minds Group

MOTIVATE . INSPIRE . TRANSFORM

Train the Trainer Bootcamp is an extraordinary career development program that has transformed hundreds of professionals in the human potential field over the last 8 years.

OVERVIEW

This is a highly engaging and interactive three-day workshop which explores how any trainer can increase involvement and learning retention by using the instructor led/participant-centered approach to training. This program will provide value for internal trainers & SMEs of all experience levels. Seasoned trainers will learn new ways to engage and enliven audiences with more than 50 alternatives to lecture and those new to the training profession will obtain a great foundation on how to use creative training techniques to attract and maintain the interest of their audiences.

This is a workshop designed to free participants from boring and unproductive sessions and unlock the true potential of every group. Ultimately, it is a fun, fast-paced, 'how-to' driven workshop, which promises dozens of innovative techniques and activities that can be immediately applied to the participants' own training situations. Furthermore, the Train-the-Trainer Boot Camp offers extensive world-class research to support the models and techniques experienced, thus providing the **'know how'** with the **'how to!'**



PARTICIPANTS TAKEAWAY

- Decrease training time while improving results.
- Cut preparation time by 50%.
- Use an 8-step process to transform current courses into high impact, learner-centered courses.
- Manage classrooms more effectively.
- Apply the latest adult learning theories to design and delivery.
- Accelerate learning in special situations such as computer training and technical training.
- Create powerful new ways to demonstrate the results of their training.
- Conduct productive and result oriented TNA.

MEET SOHAIL ZINDANI

For more than a decade now, Sohail is leading a movement to transform the way we develop people. His strength-based approach is thoroughly embedded in all the learning solutions he offers. He believes in the uniqueness of human potential and advocates it with his unmatched enthusiasm and pragmatic approach. Sohail Zindani is a student and teacher of leadership & talent development.

He has devoted his life to sharing his thinking in order to help other leaders and organizations develop an agile learning culture. Sohail's unconventional and innovative views on talent, learning, leadership and business have attracted significant attention. Sohail spends a significant time studying individuals, teams, and organizations to understand what makes world-class performers, summarizing it, and sharing it with the world.

In addition to his work in the corporate sector, Sohail has a passion for learning and teaching in the social sector, including education, healthcare, social ventures, and other cause-driven nonprofits.

Sohail Zindani addresses over 50,000 people across Pakistan and other countries each year through his keynote presentations, workshops, and seminars, captivating audiences with his subtle humor, research-based insights, real life cases and anecdotes that inspire people, teams and organizations to be more, achieve more and give more.

Building on more than a decade of experience as the CEO of Learning Minds Group, he founded The Sohail Zindani Company in 2016 with a clear mission: to help individuals build on their innate strengths, help teams to utilize the power of diversity, help leaders to embrace rather than conquer and help organizations to be profitable and responsible.

Sohail lives in Karachi, Pakistan and at various airport's departure lounges.



WHO IS THE BOOT CAMP AIMED AT?

- Beginning trainers looking to develop and enhance participant-centered training skills.
- Experienced trainers who want to improve the results of their training and connection with their audience.
- Learning and development professionals looking to connect more deeply with their audiences.
- Subject Matter Experts looking to add more involvement to their delivery of training programs.
- Continuing professional education providers and trainers.

WHY DOING TTT BOOTCAMP WITH TSZC?

- Over 1000 Trainers Trained;
- Designed Exclusively to meet the demands, challenges and situation of In-Company Trainers;
- 3-Day program – with Focused, Business Oriented Content;
- Post Program Assistance for Trainers – for Continued Personal Development;
- The only program that focuses on Science of Facilitation;
- Strong Alumni Network – for post program assistance and development

PROGRAM AGENDA

OVERVIEW AND COURSE DESIGN

- Overview of course content
- Personal introductions
- What makes a great trainer?

GETTING PEOPLE ACTIVELY INVOLVED

- Practical methods for engaging people and keeping them interested
- Designing your session
- Practical ideas for hard-to-train topics
- The Power of CORE

HOW ADULTS LEARN

- The WIIFM factor
- Educate – Don't Suffocate or Exhaust
- Understanding different learning styles
- Tailoring your approach to the audience
- Instructor Centered v/s Participant Centered Approach
- Pike's 5 Laws of Adult Learning
- Applying Multiple Intelligence
- Practical session 1

MAKING TRAINING STICK - RETENTION

- Why wow-experience increases the transfer of learning
- 7 Concepts of Memory
- Using stories and anecdotes
- Avoiding 'Death by PowerPoint'
- The power of humor and how to be humorous without jokes!
- Five 'I's of Fun Facilitation
- Keeping your participants alert, engaged, open and relaxed
- Practical session 2

CREDIBILITY AND RAPPORT

- Why credibility matters and how to demonstrate that you have it
- Building rapport through your understanding of the subject matter
- How to make the learning seem effortless for the learner

ENERGY, PACE AND THE LEARNING STATE - ENGAGING

- The physiology of learning and the learning state
- The influence of the physical environment and what you can do to enhance it
- Using Boards / Flipcharts creatively
- Using Training Games & Simulations and how to effectively De-brief them
- When to use energizers and warm ups (and when not to)
- Practical session 3

DEALING WITH DIFFICULT PARTICIPANTS

- Techniques for dealing with reluctant, awkward and other difficult delegates
- Sleight of mouth techniques including the positive intention method
- How to deliver with power and authority
- Practical session 4

INSTRUCTIONAL DESIGN – TOOLS AND STRATEGIES

- Crucial design elements for deep, transformative learning
- How to organize and sequence content in a logical, brain-friendly fashion
- How to create compelling, interactive handouts/workbooks
- Working out the most effective and pragmatic TNA
- Practical session 5

FINAL EVALUATION

In the last segment of Day 2, participants will work on the content for pre-selected training areas. Participants receive real time coaching from the Master Trainer on program content and design. Day 3 is invested on evaluating content, delivery, instructional design and variations. Participants receive peers' feedback and critical evaluation from Master Trainer.

PROGRAM FEE PER PARTICIPANT IS PKR 70,000/-*

The program fee covers tuition, program manual, simulations, certificate of participation, lunch, refreshment and business networking.

JULY 5-7, 2018

MÖVENPICK HOTEL, KARACHI

Cancellations can be sent 7 days before the program, after which NO cancellations will be accepted.

For more information contact

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*[PST Lahore 16% or SST Karachi 13%]

SIGNATURE PROGRAMS

- Art & Science of Leadership
- Great Managers Academy™
- Innovation DNA
- Leading & Managing Change
- Service Leadership Program
- Shapping Business
- The Embracing Leader™
- Thrive™
- Train the Trainer Bootcamp™