



# SPEAK LIKE A LEADER

Facilitated by Sohail Zindani

## Overview

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Your success as a leader depends on your ability to inspire people to come together to take action. Whether you are meeting with your team, speaking with a client or presenting to your board, this 1 day workshop is designed to teach you how to think, act and communicate. We will equip you with tools to convey your ideas with clarity to inspire those around you to act.

There is no one-size-fits-all method for inspiring others. By understanding your communication strengths and applying it through storytelling, communication and presentation skills, you will find the recipe that works for you.

## IN THIS WORKSHOP YOU WILL:

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### **Communicate your ideas in a way that inspires.**

Everyone has the capacity to inspire others. The way we do it is by thinking, acting and communicating from your strengths. You will learn communication and storytelling skills that can be applied to spark meaningful change in all situations – from one-on-one conversations to team meetings and keynote presentations.

### **Create content that pulls people in.**

There is a difference between a charismatic and an inspiring communicator. The charismatic leave us thinking how amazing they are. The inspiring leave us feeling how powerful we are. We will teach you how to approach and structure your content in a way that will deeply connect and move those around you.

# Program Outline

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## MODULE 1

To inspire others, you must know what inspires you. The first module of this workshop helps each participant articulate their strengths and their motives to lead. Those “lessons learned” become the foundation we each stand on to live in greater alignment with our personal values. Leaders who know what they stand for are more focused, passionate and inspiring to others.

## MODULE 2

The second module of this workshop is about learning how to share all kinds of ideas, from the extraordinary to the mundane, in a way that is meaningful and effective. If we want others to support and champion our ideas, we must enroll them by communicating in a way that is simple, clear and inspiring.

## MODULE 3

The third module takes hardcore skill building in consideration, by focusing on 6 Six Rhetorical Devices that a leader must master including Breathless, Repetition, Balance, Metaphor, Exaggeration and Rhyme.

## MODULE 4

The fourth and the last module addresses different variations of situations that a leader speaks for. This includes Persuasive Speaking, Change Communication, Crises Communication, Storytelling and more.

## WHO MUST ATTEND?

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Experienced managers and executives and anyone who aspires to a leadership position or who is expected to provide leadership and communicate their vision. The program is ideal for experienced leaders interested in developing superior leadership communication skills to achieve even greater success at the highest levels of their organizations.

## PROGRAM INVESTMENT

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**PKR 25,000/-** + sales tax

per participant

(PST Lahore 16% or SST Karachi 13%)

- Register 4 delegates and 5th delegate attends for **FREE**
- The program fee covers program facilitation, course materials, refreshments, lunch and certificate of participation

## CONTACT US

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For registration and queries regarding “**Speak Like a Leader**” program, contact:

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**BRING SPEAK LIKE A LEADER IN-HOUSE**

Contact **Nabil Kalu** at [nabil.k@learningmindsgroup.com](mailto:nabil.k@learningmindsgroup.com) or 0345-3340600

COURSE FACILITATOR

## SOHAIL ZINDANI

Disruptor, Strengths Ambassador,  
Leadership Coach, Master Trainer & Author,  
Founder and CEO, The Sohail Zindani Company



For more than a decade now, Sohail is leading a movement to transform the way we develop people. His strength-based approach is thoroughly embedded in all the learning solutions he offers. He believes in the uniqueness of human potential and advocates it with his unmatched enthusiasm and pragmatic approach. Sohail Zindani is a student and teacher of leadership & talent development.

He has devoted his life to sharing his thinking in order to help other leaders and organizations develop an agile learning culture. Sohail's unconventional and innovative views on talent, learning, leadership and business have attracted significant attention. Sohail spends a significant time studying individuals, teams, and organizations to understand what makes world-class performers, summarizing it, and sharing it with the world.

In addition to his work in the corporate sector, Sohail has a passion for learning and teaching in the social sector, including education, healthcare, social ventures, and other cause-driven nonprofits. Sohail Zindani addresses over 50,000 people across Pakistan and other countries each year through his keynote presentations, workshops, and seminars, captivating audiences with his subtle humor, research-based insights, real life cases and anecdotes that inspire people, teams and organizations to be more, achieve more and give more.

Building on more than a decade of experience as the CEO of Learning Minds Group, he founded The Sohail Zindani Company in 2016 with a clear mission: to help individuals build on their innate strengths, help teams to utilize the power of diversity, help leaders to embrace rather than conquer and help organizations to be profitable and responsible.

Sohail lives in Karachi, Pakistan and at various airport's departure lounges.

"Recently, I had the incredible privilege of working with Sohail Zindani from Karachi Pakistan. What a remarkable colleague! He has astute insight on how to manage individual talent, develop leaders, and create organization capabilities and cultures. In public discussions and private conversations, he "knows his stuff." He is passionate about generating new ideas that will have impact and he is gifted at generalizing those ideas through his stage presence. But, most important, he is a remarkable human being, focused on caring, service, and helping others find meaning. And, he has accomplished much at a very young age. It is such a delight to endorse and recommend him to those who want to improve their personal skills or create stronger organizations."

**- Prof. Dave Ulrich, Rensis Likert Professor, Ross School of Business, University of Michigan, World's Leading Authority on HR & Leadership**

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